



**Section:** Community

**Title:** CITV Policy

**Adopted:** 3.18.04

**Revised:**

## **902 CITV Policy**

### **Overview:**

*Colonial Instructional Television (CITV) includes programming produced and cablecast on educational local cable access channels programming produced for use on in-house monitors, and programming produced on videotape for staff and public presentations. The CITV studios are housed in Plymouth Whitemarsh High School.*

### **Mission:**

*CITV's mission is to enhance the district's teaching, outreach and communication activities. CITV is committed to:*

- *Supporting the mission and philosophy of the Colonial School District;*
- *Attaining the goals put forth in the district's strategic plan and Reaching "Above and Beyond" initiative;*
- *Expanding the options for learning among students and staff;*
- *Broadening students' cultural and artistic horizons and urging the investigation of scholarly pursuits;*
- *Providing an outlet of communication within the district and between the district and community; including the broadcast of school board meetings and district informational programs.*

### **Usage:**

*CITV facilities, equipment, and programming are meant for Colonial School District use only. CITV will not cablecast township or borough meetings, candidate forums and/or debates.*

### **Programming:**

*CITV programming includes in-house produced programs that deal with topics*

*relevant to the Colonial School District community. Outside produced programs will be cablecast with the permission of the Superintendent. These programs must adhere to copyright laws. During the time when no programs are running, a Community Bulletin Board is cablecast. The Bulletin Board consists of text pages containing news and information relevant to the Colonial School District, and messages from non-profit organizations in the community.*

***Ethical Standards:***

*CITV maintains the highest ethical standards in material it produces and cablecast. CITV does not distribute or broadcast obscene or indecent material. The district maintains the right to review and reject any programming submitted for cablecast.*

***Editorial Standards:***

*Material submitted for cablecast should be of good quality. CITV will not knowingly allow the presentation of defamatory or abusive comments or text toward identifiable groups and/or individuals. Again, the district maintains the right to review and reject any programming submitted for cablecast on the basis of content and quality.*

***Copyright:***

*Copyright laws are extensive. Please refer to policy #553.3 for copyright guidelines.*

***Advertising:***

*Neither CITV nor the Colonial School District accepts paid advertising. Public service announcements promoting upcoming non-profit events may be submitted for review.*

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