

Community Relations and Student Life Committee of the Colonial Board of School Directors, January 12, 2015

The Community Relations and Student Life (CRSL) Committee of the Colonial Board of School Directors met on Monday, January 12, 2015 in the Superintendent's Conference Room.

The meeting was called to order at 5:40 p.m. Present were Committee Chair Heather Palmer; Committee members Leslie Finegold and Alan Tabachnick; Board President Susan Moore; Board members Bernie Brady and Mel Brodsky; Superintendent Dr. MaryEllen Gorodetzer; Director of Pupil Services and Special Education Karen Berk; Plymouth Whitmarsh High School (PWHs) Activities Director Charles Forster; Community Relations Coordinator/School Board Secretary David M. Sherman; Assistant Public Relations Coordinator Kim Newell; Board Student Representatives Michael Krone and Alexa Augustine and Linda Doll.

There was no public comment on the agenda.

The committee reviewed student trip requests for two PWHs students to attend the Pennsylvania Music Educators Association District, Region and All-State Band and for the PWHs Indoor Track Team to travel to a meet in Lawrenceville, N.J.

Members were provided a revised copy of Board Policy #004 Committee Functions that will be on the January Board agenda for first-read consideration. The policy lists the addition of a Legislative and Policy Committee. Mrs. Moore explained that the District has a number of policies that need to be updated. She indicated that Board member Christina Frangiosa would Chair the committee. She anticipated that the committee may meet quarterly.

The committee reviewed a request to include a lower-cost alternative to the District's advertising package. The new option is a \$150 advertisement in the District's E-Newsletter.

A number of informational items were provided. They included Saturday, November 7 established as the date for the District's 50th Anniversary Kick-Off, an update on a meeting with the PWHs Alumni Association Board, Kindergarten Registration communications, the Colonial School District Education Foundation Annual Fund check presentation at the January Board meeting, an advocacy meeting with State Representative Matthew Bradford scheduled for Thursday, January 29 and the Parents Council meeting scheduled for Tuesday, January 27.

Ms. Newell provided an update on additions to the District website, including new homepage images, videos and information and a school store for credit card purchases and donations. Mr. Krone suggested the store be added to the mobile version of the site. Ms. Doll suggested adding a printable form for those who do not wish to pay by credit card.

It was announced that the next CRSL meeting is scheduled for February 23, 2015 at 5:30 p.m. in the Superintendent's Conference Room.

There being no further business or comment, the meeting was adjourned at 6:13 p.m.

Respectfully submitted,



David M. Sherman
Community Relations Coordinator
School Board Secretary