

## **Community Relations and Student Life Committee of the Colonial Board of School Directors, November 12, 2012**

The Community Relations and Student Life (CRSL) Committee of the Colonial Board of School Directors met on Monday, November 12, 2012 in the Superintendent's Conference Room.

The meeting was called to order at 5:33 p.m. Present were committee chair Beth Suchsland; committee members Leslie Finegold and Christina Frangiosa; Board President Alan Tabachnick; Board member Mel Brodsky; Superintendent Dr. MaryEllen Gorodetzer; Director of Pupil Services and Special Education Karen Berk; Plymouth Whitmarsh High School Activities Director Charles Forster; Assistant Public Relations Director Kim Newell; Community Relations Coordinator/School Board Secretary David M. Sherman; Board Student Representatives Tom Elvins, Cindy Ly, Devica Bhutani and Brett Paul and Linda Doll.

There was no public comment on the agenda.

The committee reviewed a request for Ridge Park Elementary School students to travel to the Adventure Aquarium in Camden, N.J., on November 30.

Committee members discussed holding a School Board town meeting on Thursday, January 31. The meeting will be in the District Office General meeting room, or the Colonial Elementary School auditorium, depending on attendance. The meeting will focus on financial issues and how they may affect programs currently offered by the District. The meeting will be promoted in the District's Annual Report, usual communication vehicles and the District's Advocacy Committee.

The committee was informed that the administration will research and put together guidelines and procedures for advertising on major items such as stadium and gymnasium scoreboards.

Committee members reviewed a draft of the Annual Report and made some suggestions for changes.

Ms. Newell commented that Mr. Quinn has returned to CITV and that the football playoffs were covered.

The committee briefly discussed Board Policy #006 Meetings and #801 Public Information, which will be reviewed on a second-read basis at the November Board meeting.

Ms. Newell reported on progress with the website redesign project. She noted that preliminary designs are dynamic.

Mr. Tabachnick commented positively on the October 25 meeting of the District's fundraising committee. Minutes of the meeting were distributed. He noted that an Annual Fund Drive, held in conjunction with the Colonial School District Education Foundation (CSDEF), will be launched in February. It was noted that the first meeting of the Partnership Committee will be at 5 p.m. on Thursday, November 29. Additionally, the next meeting of the Advocacy Committee will be at 6 p.m. on Thursday, December 13.

Mr. Sherman noted that the Board will be asked to accept a grant in excess of \$500 from the CSDEF at November's meeting. The grant represents proceeds from the Fitness Fair held in September. Mr. Sherman also stated that individuals may now make donations to the CSDEF online through mySchoolBucks.com.

Mrs. Suchsland announced that there will be no CRSL meeting in December.

There being no further business or public comment, Mrs. Suchsland adjourned the meeting at 6:17 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "David M. Sherman". The signature is written in a cursive style with a large initial "D" and "S".

David M. Sherman  
Community Relations Coordinator  
School Board Secretary