

## **Community Relations and Student Life Committee of the Colonial Board of School Directors, May 7, 2012**

The Community Relations and Student Life (CRSL) Committee of the Colonial Board of School Directors met on Monday, May 7, 2012 in the Superintendent's Conference Room.

Note: The committee met in executive session briefly prior to the start of the meeting.

The meeting was called to order at 5:35 p.m. Present were committee chair Beth Suchsland; committee members Leslie Finegold, Christina Frangiosa, Julie Knudsen and Bernie Brady; Board President Alan Tabachnick; Board Vice President Susan Moore; Board members Mel Brodsky and Kathleen Oxberry; Superintendent Dr. MaryEllen Gorodetzer; Director of Pupil Services and Special Education Karen Berk; Plymouth Whitemarsh High School (PWHS) Activities Coordinator Charles Forster; Assistant Public Relations Director Kim Newell; Board Student Representatives Cindy Ly and Tom Elvins; Community Relations Coordinator/School Board Secretary David M. Sherman; Tom Davis, Gary Johnson and Linda Doll.

There was no public comment on the agenda.

Committee members reviewed student trip requests for Colonial Middle School (CMS) and Plymouth Whitemarsh High School (PWHS) students to attend the Technology Students Association National Conference in Nashville, Tenn., in June and for two teams of Colonial Elementary School Students to attend the Odyssey of the Mind World Finals in Iowa City, Iowa at the end of the month. Members were reminded that they needed to approve the trips because they require overnight and/or out of state travel and the programs are district funded.

The committee briefly discussed the feasibility of copyrighting or trade marking the Colonial School District and PWHS logos. Mrs. Frangiosa explained the difference between the two and advised that the District has some limited rights to logo protection without having a formal copyright or trade mark.

The committee was provided an update on the suggested reorganization of the Colonial Foundation for Educational Innovation (CFEI). Mr. Tabachnick and Mr. Sherman will speak to the CFEI Board on May 22.

Committee members were informed that a draft of the spring community newsletter will be provided for their review in the week's Board Notes. It was confirmed that a story on the legislative forum and advocacy for public education was included.

Ms. Newell reported that five new episodes of "What's Cookin'?" are now airing and are available online. She added that five more episodes are scheduled for production this week.

The committee reviewed an update of a letter to PWHS seniors from the District Attorney's Office. Members were informed that the letter will not be distributed but that it will be posted online. The committee suggested several revisions.

Members were informed that the District's annual retirement social is scheduled for Wednesday, May 30 in PWHS cafeteria west. They were also reminded of a scheduled visit with CMS staff on May 10, and of Plymouth Township Day on June 2.

Dr. Gorodetzer noted that the committee will focus on creating an advocacy outreach plan this summer. Mrs. Suchsland agreed that it should be a summer project.

Responding to a question from Mr. Elvins, Dr. Gorodetzer stated that there are funds in the budget to upgrade the District's technology infrastructure and that an extensive review of technology is being conducted.

Mrs. Suchsland requested that directions to district schools be provided in each building to give visitors as needed.

Mr. Forster reported that the annual PWHS Senior Class Trip to Florida was successful.  
Mrs. Suchsland noted that the next scheduled CRSL committee meeting is on Monday,  
June 4 at 5:30 p.m.

There being no further business or public comment, Mrs. Suchsland adjourned the meeting  
at 6:15 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "David M. Sherman". The signature is fluid and cursive, with the first name "David" and last name "Sherman" clearly legible.

David M. Sherman  
Community Relations Coordinator  
School Board Secretary