

## **Community Relations and Student Life Committee of the Colonial Board of School Directors, May 9, 2011**

The Community Relations and Student Life (CRSL) Committee of the Colonial Board of School Directors met on Monday, May 9, 2011 in the Superintendent's Conference Room. The meeting was called to order at 5:32 p.m. Present were committee chair Beth Suchsland; committee members Kelly Jowett and Jodi Miscannon; Board President Gary Johnson; Board Vice President Kathleen Oxberry; Board member Mel Brodsky; Superintendent Dr. Vincent F. Cotter; Assistant Superintendent Dr. MaryEllen Gorodetzer; Director of Pupil Services and Special Education Karen Berk; Plymouth Whitmarsh High School (PWHS) Activities Director Charles Forster; CITV Director John Quinn; Assistant Public Relations Coordinator Kim Newell; Community Relations Coordinator/School Board Secretary David M. Sherman; PWHS teacher Taren Igou and Linda Doll.

There was no public comment on the agenda.

Mr. Forster introduced Mr. Igou, the coach of the PWHS Water Polo Club. Mr. Igou requested that the Board state that it officially "sponsors" the Water Polo Club so that it may be included in the PIAA schedule. He noted the team would play half of its games at home, giving it more games but at the same cost as last year. He noted that 28 students participated in the sport in the fall and the spring. Mr. Forster clarified that the club was not seeking any financial commitment from the Board. Board members agreed to sponsor the sport but requested that team members be required to get physicals.

Mr. Quinn and Ms. Newell showed a public service announcement about the "Don't Text and Drive" Campaign, an initiative between the Whitmarsh Township Police Department and students from PWHS and Germantown Academy. Ms. Newell noted that the spring sports season was winding down and CITV was scheduled to produce a number of spring concerts.

The Board was informed of a \$600 donation from the Clayman Family Foundation to be used for materials in the Colonial Middle School autistic support classroom.

Mr. Sherman shared a RISE flyer on Colonial's collaboration with Whitmarsh PD on student safety projects. He also provided an update on the administration's advertising initiatives. He noted that no advertising will be sold on CITV, but in the future sponsorships may be solicited for CITV programming on the Web site. Ms. Newell explained that an advertisement can be placed on the front of a program. Mr. Sherman provided a draft solicitation letter for the Colonial School District Activities Calendar. He noted that ads will be solicited for the calendar, Adult Evening School newspaper, school lunch menus, the annual report and spring community newsletter. He also added that the advertising sub-committee of the Board decided not to solicit advertising in school cafeterias.

Mr. Sherman informed the committee that the Adult Evening School has a net balance of over \$62,000, almost \$10,000 more than the amount budgeted. He also stated that he expects to have information on the redesigned District Web site at next month's meeting.

Mr. Forster provided an update on the 2012 PWHS prom. He noted that the event will be held at Spring Mill Manor in Ivyland, Pa.

The committee was provided a copy of correspondence to the mother of Seth Tobias regarding how trust funds are being used. Members were also reminded that Plymouth Township Day is Saturday, June 4 from 4:00 p.m. to 7:00 p.m. in East Valley Park and the annual District Retirement Social is Wednesday, June 1 from 4:00 p.m. to 6:00 p.m. in the PWHS library and multipurpose room. Mr. Sherman noted that Board members will interview prospective Board Student Representatives on Monday, May 16 at 6:15 p.m.

Mr. Forster stated that senior John Michael Staudenmayer will represent PWHS at the upcoming Montgomery County Triangle/Dannenhower Awards Dinner. He stated that the state champion wrestler has a 4.37 grade point average and volunteers with several organizations, including one that provides free meals to underprivileged children.

The next meeting was announced for Monday, June 6 at 5:30 p.m.

There being no further business or public comment, Mrs. Suchsland adjourned the meeting at 6:20 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "David M. Sherman". The signature is fluid and cursive, with the first name "David" and last name "Sherman" clearly legible, and "M." in the middle.

David M. Sherman  
Community Relations Coordinator  
School Board Secretary