

Community Relations and Student Life Committee of the Colonial Board of School Directors, October 1, 2009

The Community Relations and Student Life (CRSL) Committee of the Colonial Board of School Directors met on Thursday, October 1, 2009 in the Superintendent's Conference Room. Following an executive session, the meeting was called to order at 6:03 p.m. Present were committee chair Mitch Zimmer, committee member Kelly Jowett, Board President Gary Johnson, Board Vice President Susan Moore, Board member Tom Davis, Dr. Vincent F. Cotter, Dr. MaryEllen Gorodetzer, Karen Berk, Charles Forster, Kim Newell, David M. Sherman and Board Student Representatives Lauren Stern, Jessica Piergiovanni, Allan Hong, Stephen Pepper and Stacey Wong.

There was no public comment on the agenda.

The Committee reviewed a request by Conshohocken Elementary (CE) School Principal Denise Marks to accept a gift from the ASTM Corporation. It was confirmed for Committee members that the District has received gifts from ASTM in the past.

Members reviewed and endorsed a proposal for a tile mural to be created at CE.

The Committee examined field trip requests for Plymouth Whitmarsh High School (PWHS) students to attend the Scholastic Press Association Conference in New York City and the PWHS Ski Club's annual trip to Vermont.

Members reviewed a coaching clinic request from PWHS Baseball Coach Robert Slagle to attend a clinic in New Jersey.

Members were informed of the intention of Mr. Michael Schwab to once again donate calculators to PWHS.

Mr. Sherman reviewed the status of the Communication Plan and reported that a preliminary meeting was held regarding the formation of a business advisory council and that he has attended several social media workshops. Mr. Sherman stated he would provide updates on both topics next month.

Ms. Newell reported on current CITV programming including a Colonial Conversations episode featuring Dr. Cotter and the District goals. She showed Committee members two brief "Wow Moments" that are currently airing. Ms. Newell also noted that, in working with Chief Information Officer Drew Boegly, a new program to display video on the Web has been secured.

Mr. Sherman noted that the theme for the 2010-11 District Activities Calendar is "Colonial Pride Then and Now," combining past and present activities in the District.

Mr. Forster provided an update on the PWHS Water Polo Club and stated that the club has agreed to work within the District's established parameters of maintaining club status for two years. He noted that 27 students are participating and boys' and girls' teams have formed. He added that the students had raised money to cover all transportation costs on their own.

The Committee was provided with an update of the Board's Meet and Greet schedule with building staffs. Mr. Zimmer stated that he could attend all of the remaining sessions.

Mrs. Moore followed up on a parent's comment from the Parents Council meeting and asked Mr. Forster if a volunteer coach can be identified for the PWHS Swimming team. Mr. Forster stated that he will suggest the idea.

Ms. Stern asked if the Board would consider purchasing an advertisement in the Colonial Players Playbook.

Mr. Zimmer asked the students about club participation. Considerable discussion ensued regarding the activities fair that was included in the freshman orientation program, announcing

club meetings on the Web site and finding better ways to use the morning announcements to inform and remind students of club activities and meetings.

Mr. Zimmer confirmed that the next meeting of the CRSL committee will be on Thursday, November 5 at 5:30 p.m.

There being no further business or public comment, Mr. Zimmer adjourned the meeting at 6:52 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "David M. Sherman". The signature is fluid and cursive, with the first name "David" being the most prominent.

David M. Sherman
Community Relations Coordinator